



**Consultancy Advert**  
**I CHOOSE LIFE - AFRICA**  
**END TERM EVALUATION FOR JIONGOZE PROJECT**

**1. About Us**

I Choose Life – Africa (ICL) is a youth-focused organization that seeks to empower youth in Kenya as the foundation for sustainable development. ICL has significantly contributed to the realization of socio-economic development and individuals’ empowerment, bringing about transformative change across Kenya communities. ICL has over 16 years of experience implementing evidence-based adolescents and youth programs in over 345 institutions (Primary, Secondary, and Higher learning institutions) across 26 Counties. It aims to contribute towards improved life opportunities for adolescents and youth aged 10-24 using a holistic transformational model. ICL focuses on Health, Education, Economic Empowerment, Leadership and Governance, and Safety regarding children, adolescents, and youth. To ensure maximum impact, ICL adopts a multi-sectoral approach, the Quadra Helix development approach (which brings together the Government, Private sector, Academia, and Civil society) to foster innovative and sustainable transformation in communities. This model envisioned better health and well-being, quality education, and improved livelihoods for sustainable development. ICL is guided by a vision of a “Healthy Africa, Empowered People!” and is on a mission to improve the life opportunities of youth aged 10-24 through strategic empowerment for sustainable development.

**2. Background**

With support from the Global Community Engagement and Resilience Fund (GCERF), I Choose Life Africa implemented *the Jiongoze project* in Garissa and Nairobi Counties from 2018 to 2021. It aimed at increasing youth resilience to radicalization through an improved sense of purpose and life opportunities. The project worked with the youth organizations, schools, family, community, and media to reached 6,000 youth ages 15 to 24. I Choose Life-Africa worked with four local implementing partners distributed in the two counties. In Garissa County, it was implemented in Garissa Township and Hulughu sub-counties, while in Nairobi County, it was implemented in Kamukunji and Kibra sub-counties.

For a better description of the project objectives, outcomes and activities, and the indicators to be measured, see **Annex 6**.

**3. Evaluation purpose and Scope**

The end-term evaluation’s primary purpose is to provide a concise assessment of the project’s achievement against project objectives, outcomes, and outputs as per the design documents and data gathered on the various project indicators as per Table 1 in the last three years. The evaluation will review the recommendations made in the initial baseline conducted at the project’s inception and assess the extent to which they were implemented. The assessment should also capture best practices, key lessons learned, and recommendations for changes and sustainability to inform future programming. The evaluation will also cover the OECD-DAC evaluation criteria (efficiency, effectiveness, relevance, coherence impact, and sustainability) and gender and equity dimensions. The findings should inform future design and programming. The assessment will cover all implementation sites, namely Kamukunji and Kibra sub-counties of Nairobi County and Garissa Township and Hulughu sub-counties in Garissa County.

**4. Objectives of the Evaluation**

The assessment seeks to accomplish the following objectives:

- i. Assess the relevance, coherence, effectiveness, efficiency, sustainability, and impact (both intended and unintended) of the program in achieving the expected results.
- ii. Assess the effectiveness and coherence of the coordination mechanisms and partnerships in project implementation
- iii. Identify what worked well and what did not and draw lessons for future programming and strategy development.
- iv. Document and or harvest project outcomes and provide detailed contextual information and analysis on the thematic project areas

**5. Evaluation Duration**

We anticipate that the contractor work will take up to 30 working days and be completed by May 5, 2021. During this time, the consultant must have submitted all the deliverables agreed. The application should outline the expected days allocated and for each stage of the process. The deadlines will be mutually agreed upon and incorporated into the final contract. The consultant should be ready to present an inception report within five days after signing the contract. The report shall detail the methodology for conducting the

evaluation, sample size selection methodology, detailed work plan (key activities & the actual number of days plus an itemized budget) and data collection tools.

## **6. Evaluation Questions**

The development of the evaluation shall be deliberate with the consultant. However, the consultant shall review the baseline report and also incorporate the below questions:

### ***Relevance, Coherence and Project design***

- i. What activities and processes have been beneficial for the target partners, actors, and beneficiaries?
- ii. Were the project in line with the project partners, actors, and stakeholders' policies, strategies, and programs? To what extent was the project relevant to the needs and priorities of the targeted institutions?
- iii. To what extent has the project complemented other interventions, including the project partners and stakeholders, other development programs or schemes?
- iv. To what extent is this intervention coherent with other interventions which have similar objectives?
- v. Did the project respond to identified problems, and was the design adequate to address these problems?

### ***Effectiveness***

- i. Has the project been able to achieve its objectives as defined in the project plan?
- ii. Have any external factors have hindered or facilitated the project to meet its set objectives?
- iii. Has the project made a difference in project partners and stakeholder's resilience, and if so, in what ways?
- iv. Has the project empowered the stakeholders and project actors with better skills and knowledge to build and enhance resilience? Kindly provide examples here.
- v. Has the project achieved its targets (outputs and outcomes)?

### ***Efficiency***

- i. Do the outcomes of the program represent value for money?
- ii. To what extent is the relationship between inputs and outputs timely, cost-effective, and expected standards?

### ***Impact***

- i. How well did the program work?
- ii. Did the program produce or contribute to the intended outcomes in the medium and long term?
- iii. For whom, in what ways, and in what circumstances?
- iv. What were the unintended outcomes (positive and negative) produced?
- v. To what extent can changes be attributed to the program?
- vi. What were the particular features of the program and context that made a difference?
- vii. What was the influence of other factors?

### ***Sustainability***

- i. Will the changes caused by this program continue beyond the life of the project?
- ii. What mechanisms have ICL, Jiongoze consortium members, and partners put in place to sustain the key program results?
- iii. How has the program worked with local partners to increase their capacity sustainably?
- iv. What motivations /mechanisms exist for partners to continue playing these roles?
- v. What are the risks facing the sustainability of program results?
- vi. Provide some key recommendations/possible outcomes that the project can look at in future

### ***Beneficiary Engagement and Accountability:***

- i. To what extend were the ICL minimum accountability standards integrated?
- ii. How much do the beneficiaries understand the program?
- iii. How much were beneficiaries involved in the project decision making?
- iv. To what extent did the project specifically target girls and women to produce strategic gender equality results for girls and women?
- v. To what extent has the project advanced women's equal participation with men as decision-makers,
- vi. Where there any emerging issues, concerns, and complaints?
- vii. Did the project put in place a response mechanism?
- viii. Do the community members think that the project respected their culture/religion/daily routines/community calendars etc., and how did that affect the projected uptake?

## **7. Evaluation Methodology**

The consultant shall employ the cross-sectional study design using a mixed-methods approach of quantitative and qualitative methodologies. The objective is to meaningfully provide comparable statistics to document any changes amongst target beneficiaries. The consultant can propose other methods of sampling, data collection and analysis to the evaluation management team. The consultant will develop a detailed methodology after the inception meeting and close communication with the evaluation management team. The Evaluation design will include:

- Desk research and review: The purpose of the desk research is to review and conceptualize the project status and the baseline findings. In detail, the consultant shall look at the project programming and its impact as documented.
- Consultative meetings with key stakeholders: Consultations aim to identify key thematic areas of evaluation.
- Validation workshops to present the draft report to ICL and partners: The purpose is to share and discuss the study's findings with partners and seek their feedback and input before the final report submitted.

It is expected the consultant will incorporate the following tasks into the plan:

- i. Meet with the ICL Project Management team and other staff for initial briefing and discussion of TOR;
- ii. Review project documentation (a proposal, log frame, theory of change, baseline report, documentaries, quarterly/annual reports etc.) and existing evidence;
- iii. Conduct a comprehensive data collection from the targeted beneficiaries and identified stakeholders;
- iv. Prepare a detailed inception report and work plan for the baseline, and discuss the schedule with ICL
- v. Design data collection instruments, including questionnaires and all data entry processes, and qualitative tools adapted for different target groups as appropriate

## **8. Evaluation Quality and Ethical Standards**

The consultant shall take all reasonable steps to ensure that the evaluation is designed and conducted to respect and protect the people and communities' rights and welfare. You will ensure that the assessment is technically accurate and reliable, is conducted transparently and impartially, and contributes to organizational learning and accountability. Therefore, the Evaluation team shall be required to adhere to the Evaluation standards and applicable practices.

- Utility: Evaluations must be useful;
- Feasibility: Evaluations must be realistic, diplomatic, and managed in a sensible, cost-effective manner;
- Ethics & legality: Evaluations must be conducted ethically and legally, with particular regard for the welfare of those involved in and affected by the evaluation;
- Impartiality & independence: Evaluations should be impartial, providing a comprehensive and unbiased Evaluation that takes into account the views of all stakeholders;
- Transparency: Evaluation activities should reflect an attitude of openness and transparency;
- Accuracy: Evaluations should be technically accurate, providing sufficient information about the data collection, analysis, and interpretation methods so that its worth or merit can be determined;
- Participation: Stakeholders should be consulted and meaningfully involved in the Evaluation process when feasible and appropriate;
- Collaboration: Collaboration between key operating partners in the Evaluation process improves the evaluation's legitimacy and utility.

## **9. Outputs and Deliverables**

Specific outputs of the consultancy will be:

- i. Detailed inception report and work plan;
- ii. Data collection methodology, including sampling strategy and data collection tools;
- iii. Training and capacity building on data collection & research ethics for enumerators and project staff;
- iv. Data analysis of quantitative and qualitative data;
- v. Draft(s) evaluation report;
- vi. Final evaluation report;
- vii. A 'user-friendly' summary of End of Project Evaluation report to aid the sharing of key findings (Powerpoint).

## 10. I Choose Life-Africa responsibilities

- i. Lead recruitment & Survey process
- ii. ICL to introduce the consultant to Sub Recipients and stakeholders in the community.
- iii. Coordinate the assessment implementation process through the ICL M&E unit
- iv. Review of assessment products, including tools and reports
- v. Avail experienced data collectors within agreed criteria
- vi. Avail of all necessary documents for desk review
- vii. Be the custodian of all data generated from the assessment
- viii. Organize dissemination forums

## 11. Qualifications and experience for consultants

The evaluation consultant (s) MUST have the following skills and experience

- An advanced university degree in Research and development, Sociology, or other relevant social science;
- Must also have an understanding and expertise in undertaking Conflict Sensitive Studies/Evaluation in the conflict-prone environment. Those with expertise in understanding the violent extremism landscape region will have an added advantage.
- Must have experience in conducting evaluation studies with a focus on conflict Prevention/PVE and related projects in the past two years or more and experience working with/evaluating communities of practice
- Have vast knowledge and experience working in the target counties of Nairobi and Garissa
- Should be fluent in spoken and written English and Swahili.
- Strong analytical skills and ability to synthesize and present findings, draw practical conclusions, make recommendations, and prepare well-written reports on time.

## 12. Application Requirements

ICL invites interested consultant to submit the following application documents:

- a. Technical and financial proposal
- b. CV(s) of the applicant(s)
- c. At least two (2) example of previous similar work undertaken

Interested and qualified applicants (individual and/or organizations) are invited to submit applications to [hr@ichooselife.or.ke](mailto:hr@ichooselife.or.ke) to arrive not later than Tuesday, **April 30, 2021**. The email subject line should include your name and the position you are applying for. The only attachment should be ONE document that has a detailed CV and Proposal in PDF format.

### **Disclaimer:**

- This Consultancy Terms of Reference description is not an exhaustive list of the skill, effort, duties, and responsibilities associated with the task.
- ICL's talent acquisition procedures reflect our commitment to protecting children and vulnerable adults from abuse and exploitation.

### **ICL is an Equal Opportunity Employer.**

- By applying for this consultancy, I understand and acknowledge that ICL requires its consultants to treat all people with dignity and respect and actively prevent harassment, abuse, exploitation, and human trafficking. Further, I understand that if I am a successful candidate, I will be subject to a comprehensive background check, and my professional references will be asked to evaluate my behaviours related to the above safeguarding-related topics.

**Only Shortlisted applicants will be contacted**

### Annexe 1: Technical Format

1. Introduction: Description of the consultant, qualifications and statutory compliance (1page)
2. Background: Understanding of the project. Context and requirements for services, Key questions (2pages)
3. Proposed Methodology: Indicate methods for each indicator and highlight any areas where indicators may need to be adjusted. The targeted respondents should be indicated for each indicator. Proposed detailed questions should be indicated. A detailed sampling procedure needs to be indicated (5 pages)
4. Consultant Experience: in undertaking assignments of similar nature and experience from other major clients' geographical area. Share information on the past studies, including the duration of the organizations' assignment and reference contacts.
5. Proposed team composition
6. Work plan – Gantt chart of activity, weekly implementation
7. Legal requirements – Certificate of incorporation, PIN Certificate, TAX compliance Certificate. For individual bidders, attach PIN certificate and tax compliance of lead compliance.

### Annexe 2: Budget Template

Item	Unit	No of Units	Unit Cost	Total Cost
Office Expenses (printing, photocopy, communication)	Broken down different units			
Transport				
Research Assistants				
Consultancy	Per day			
Total				

### Annexe 4: Tender Assessment

It will be a three-stage assessment of the proposals from the bidders.

- Technical Proposal 50 mks
- Oral Presentation 30 mks
- Financial Proposal 20 mks

### Annexe 5: Evaluation of the Technical Proposal

Evaluation Criteria	Maximum Points	Possible Bidder's Score	Remarks
Introduction: Description of the consultant and the qualifications	5		
Background: Understanding of the project, context and requirements for services	5		
Proposed Methodology: The proposed methodology MUST indicate its effectiveness and added value in the proposed assignment.	15		
Consultant's experience in undertaking assignments of similar nature and knowledge from the related geographical area for other significant clients Provide a summary and supporting information on overall years of experience and related technical and geographic coverage experience.	15		
<b>Proposed Team Composition:</b> Tabulate the team composition to include the general qualifications and suitability for the specific task assigned and overall years of relevant experience to the proposed assignment. The proposed team composition should balance effectively with the necessary skills and competencies required to undertake the proposed study. Lead Consultant Qualifications—should be as per the TOR Provide CVs for key Consulting team including Statistician/Data Analyst	5		
Work Plan: A detailed logical, weekly work plan for the assignment MUST be provided	5		
<b>Total Score</b>	<b>50</b>		

## **Annexe 6: Project Description**

This project aimed to increase resilience to radicalization through an improved sense of purpose and life opportunities of 6,000 youth age 15-24 in Nairobi and Garissa Counties. Specifically, the project sought to address the identified three main spheres of vulnerability that potentially drives youth into violent extremism; these three spheres include individual incentives, structural motivations and enabling contextual factors.

The project had three expected outcomes as per each component as follows:

### **Initiative 1: Improving youth's sense of identity and purpose**

Expected Result one: An Enhanced sense of purpose, identity, and inclusion among 6000 youth through behaviour change approach

Key Activities:

- Out of school youth trained on life skills for prevention of radicalization and violent extremism
- In-school youth trained on life skills for prevention of radicalization and violent extremism
- Out of school change agents empowered through Behaviour Change Communication Groups (BCCGs) to enhance their confidence, sense of belonging and cooperation
- In-school change agents empowered through Behaviour Change Communication Groups (BCCGs) to enhance their confidence, sense of belonging and cooperation
- Quarterly thematic events (sports, popular culture, beautiful music and drama) targeting 20,000 youths to sensitize the youth on Violent Extremism
- Bi-annual talent exhibitions and peace festivals competitions to strengthen youth innovation initiatives in addressing PVE
- Production and dissemination of visual arts (cartoons, graffiti, audio clips), school plays and newsletters directly targeting youths
- Quarterly targeted impact screenings
- Quarterly parent youth dialogues targeting parents

### **Initiative 2: Improving youth's Economic Opportunities**

Expected Result two: Reduced vulnerabilities to the radicalization of 600 out of school youth through improving their employment and economic opportunities

Key activities:

- Entrepreneurship skills training among out of school to enable them to establish their employment to reduce their vulnerability to radicalization
- Training for out of school on employability skills to increase their resilience to radicalization through gainful employment
- Linking youths to job opportunities and employability skills building using the TukoWorks portal
- Support youths out of school to acquire technical job skills and certification (train as referees, coaches and trainers in the different etc.)
- Link the trained youth with government affirmative funds for business start-up

### **Initiative 3: Improving Community cohesion and tolerance of diversity**

Expected Result three: Adopting non-violent approaches to conflict resolution by enhancing cultural understanding and acceptance of diversity among 20,000 community members.

Key Activities:

- Train individuals as peace ambassadors
- Quarterly sensitization forums among peace ambassadors on early prevention of violent extremism
- Quarterly Intra school dialogues in schools
- Strengthen ward security advisory committees in the implementation sub-counties
- Quarterly feedback and planning meetings with ward security advisory committees and community leaders to strengthen collaboration between the youth with communities and security agencies
- Quarterly advocacy initiatives on youth involvement in peace initiatives targeting the youths and their communities
- Develop and disseminate four short films through local television channels, social media and community forums targeting youths
- Develop and disseminate youth-led PVE messaging every quarter through local radio and television platforms
- Develop and disseminate GIFs and memes on social media platforms (YouTube channels, Facebook

- etc.) every month
- Quarterly participatory education theatre (PET) initiatives to reach youth

Table 1 **Outcome Indicators**

Below were the project indicators to be measured

	<b>Results chain</b>	<b>Indicators</b>
<b>Goal</b>	Increased resilience to radicalization through an improved sense of purpose and life opportunities of 6,000 youths (15-24 Years)	% of youth with the ability to contribute positively to their community  % of youth with reduced vulnerability to radicalization  % of youth with access to productive resources
<b>Outcome 1</b>	An enhanced sense of purpose, identity, and inclusion among youth in and out of school through behaviour change approaches	% of youth with increased knowledge on prevention of violent extremism % of youth reporting improved sense of identity % of youth reporting improved a sense of purpose % of youth reporting an increased feeling of belonging % of youth participating in community initiatives.
<b>Outcome 2</b>	Reduced vulnerabilities to the radicalization of youth through improving their employment and economic opportunities	% youth with entrepreneurship skills % of youth with employability skills
<b>Outcome 3</b>	Adoption of non-violent approaches to conflict resolution through enhancing cultural understanding and acceptance of diversity among community members	% of community members with non-violent conflict resolution skills % of parents with increased awareness on prevention of violent extremism % of community leaders equipped with knowledge on prevention of violent extremism % of clerics actively involved in anti-radicalization initiatives % of community leaders with skills to prevent radicalization